

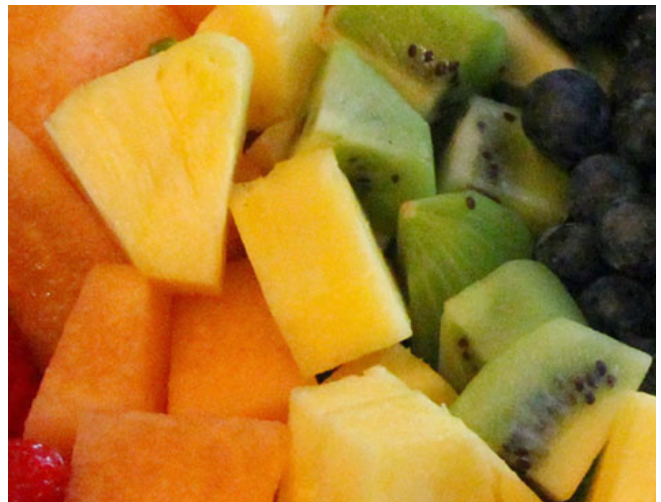


ACADEMIC CONSORTIUM FOR **INTEGRATIVE** MEDICINE & HEALTH

Advancing integrative medicine and health through academic institutions and health systems.



2017 Annual Report



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www.imconsortium.org

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ACADEMIC CONSORTIUM FOR INTEGRATIVE MEDICINE & HEALTH

2017 Annual Report

July 1, 2016 – June 30, 2017

Governance

2016-2017 Board of Directors

Robert Saper, MD, MPH
Chair

Lorenzo Cohen, PhD
Vice Chair

Margaret Chesney, PhD
Immediate Past Chair

Laura Degnon, CAE
Executive Director

Brent Bauer, MD
Secretary

Susan Carter, MMHC
Treasurer

Maryanna Klatt, PhD
Member at Large

Sian Cotton, PhD
Membership Chair

Dear Members and Friends of the Consortium,

On behalf of the Board of Directors, I am delighted to share with you the Consortium's Annual Report covering the 2016 Fiscal Year. From our formation in 1999 by eight academic health centers that led to our founding in 2002, we have grown substantially to now represent 69 academic health centers *and* health systems in FY16. This growth has brought greater opportunity to work towards our vision of "*a transformed health care system promoting integrative medicine and health for all.*" In this report you will find detailed information on our Congress, Members Meeting, working groups, communications, student programs, membership, finances, governance, and our new Nonpharmacologic Pain Initiative. Here I will share with you several highlights.

Last May in Las Vegas, we convened the International Congress for Integrative Medicine & Health. This was the fifth such meeting in our history. A vibrant community of approximately 900 health care professionals and trainees gathered from 27 countries and 43 states, representing a range of disciplines including medicine, nursing, public health, behavioral health, pharmacy, acupuncture, naturopathy, chiropractic, nutrition, and others. Fascinating plenaries, workshops, symposia, and sessions captivated our attention on topics ranging from the neuroscience of meditation, treatment of pain, health care policy, and the microbiome. Special thanks to the scores of volunteers who tirelessly helped plan the meeting, particularly the Congress co-chairs Rick Hecht, MD, and Judy Balk, MD, MPH. The meeting would not have been possible without strong support from many generous sponsors, exhibitors, and our collaborating organizations: International Society for Complementary Medicine Research, Academic Collaborative for Integrative Health, Academy for Integrative Health & Medicine, and the Integrative Health Policy Consortium. The 2016 Congress final report is online in the Past Events section of the Events tab. Please mark your calendars for the 2018 Congress, May 6-11, 2018, in Baltimore, MD.

Immediately prior to the 2016 Congress, the Consortium's Annual Members Meeting drew 165 attendees from 59 of our institutional members to network, exchange information, celebrate our successes, and wrestle with our challenges. Thanks to Board

Member-at-Large Maryanna Klatt, PhD, who kicked us off on a high note with the Consortium Café, a fun format that helped people meet their colleagues while being guided through meaningful conversations about our work. Todd Salovey from UCSD led us in a storytelling workshop to help each of us learn how to convey the unique story of our work to health center leaders and other stakeholders back at our home institutions. The meeting capped off with a celebratory evening dinner. We had an opportunity to thank our outgoing leaders and honor Dr. David Eisenberg with the Bravewell Distinguished Service Award. We launched the Consortium's new book authored by Bonnie Horrigan, *The Bravewell Story*, with a fireside chat by former leaders of The Bravewell Collaborative who shared with us how they accomplished so much for integrative health care. Plans are well underway for our 2017 Member's Meeting, hosted by the University of Cincinnati, April 23-25, 2017.

We are all aware of the compelling opioid problem our society and health care system is facing. The public conversation has predominantly focused on improving treatment for substance use and regulations on opioid prescribing. However, relatively little attention has focused on alternatives to opioids, particularly evidence-based nonpharmacologic options. The Consortium is ideally positioned to be an authoritative voice on this issue and is thus launching a nonpharmacologic pain initiative to disseminate evidence-informed information and resources on the nonpharmacologic treatment of pain. Heather Tick, MD, from the University of Washington, will lead this initiative.

We continue to focus on the organization's priorities and strategies to meet our goals and vision. In the last two years, we have changed our name to reflect the need for our work to embrace health promotion as well as treatment of illness. Our mission now better reflects the focus of our members, academic health centers and health systems. A new website, logo, new membership benefits such as the biweekly *Breaking News Briefing*, governance changes, and engaging Degnon Associates, an association management company, have all been critical to this process.

Our strength lies in the community of members and friends who together support the Consortium's work and shared vision to transform health care. Thank you for your commitment and generosity of your time, energy, and resources. We look forward to continuing to work together.

Warm regards,

Rob

Robert B. Saper, MD, MPH

Chair, Academic Consortium for Integrative Medicine and Health

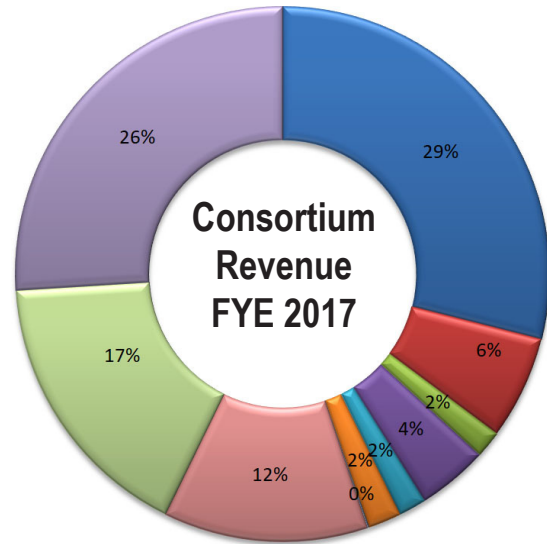
Associate Professor, Boston University School of Medicine

Robert.Saper@bmc.org

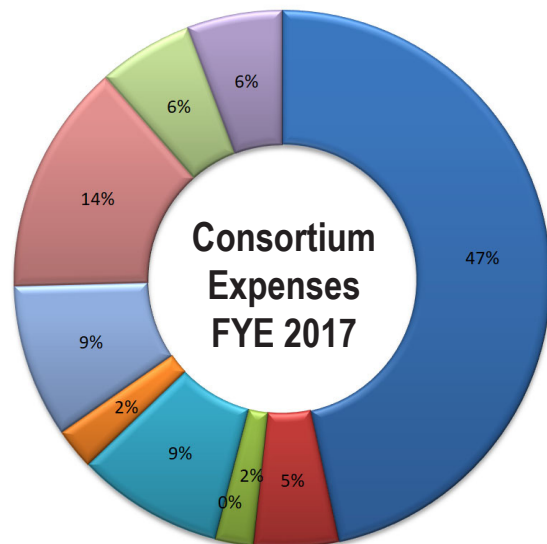
Financials

Sector	INCOME	Amount	% of Revenue	Sector %
General	Membership Dues	172,500	29%	37%
	Investments	37,286	6%	
	Other	9,715	2%	
Member Meeting	Member Mtg Registration	25,450	4%	6%
	Member Mtg Sponsorships	10,000	2%	
Restricted	LEAPS	12,000	2%	57%
	Cochrane	485	0%	
	HRSA	73,995	12%	
	GFF			
	Communications	100,000	17%	
	GAHM	155,000	26%	
	TOTAL Income	596,432	100%	

*
**



Sector	EXPENSE	Amount	% of Expense	Sector %
General	Mgmt. Admn & Prof Svc	339,693	47%	54%
	Operations & Member Services	37,470	5%	
	Leadership & Other mtgs	16,741	2%	
	Other	-	0%	
Member Meeting	Members Mtg	64,623	9%	9%
Restricted	LEAPS	18,076	2%	37%
	HRSA	67,268	9%	
	GFF			
	Communications	101,763	14%	
	Bravewell	41,870	6%	
	GAHM	41,701	6%	
	TOTAL Expense	729,205	100%	



Net (Loss)	(132,773)
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*GFF Communications grant: received in current year -- leftover restricted for future use

**GAHM Grant: multi yr project- funding received will be released from restricted to match expenses

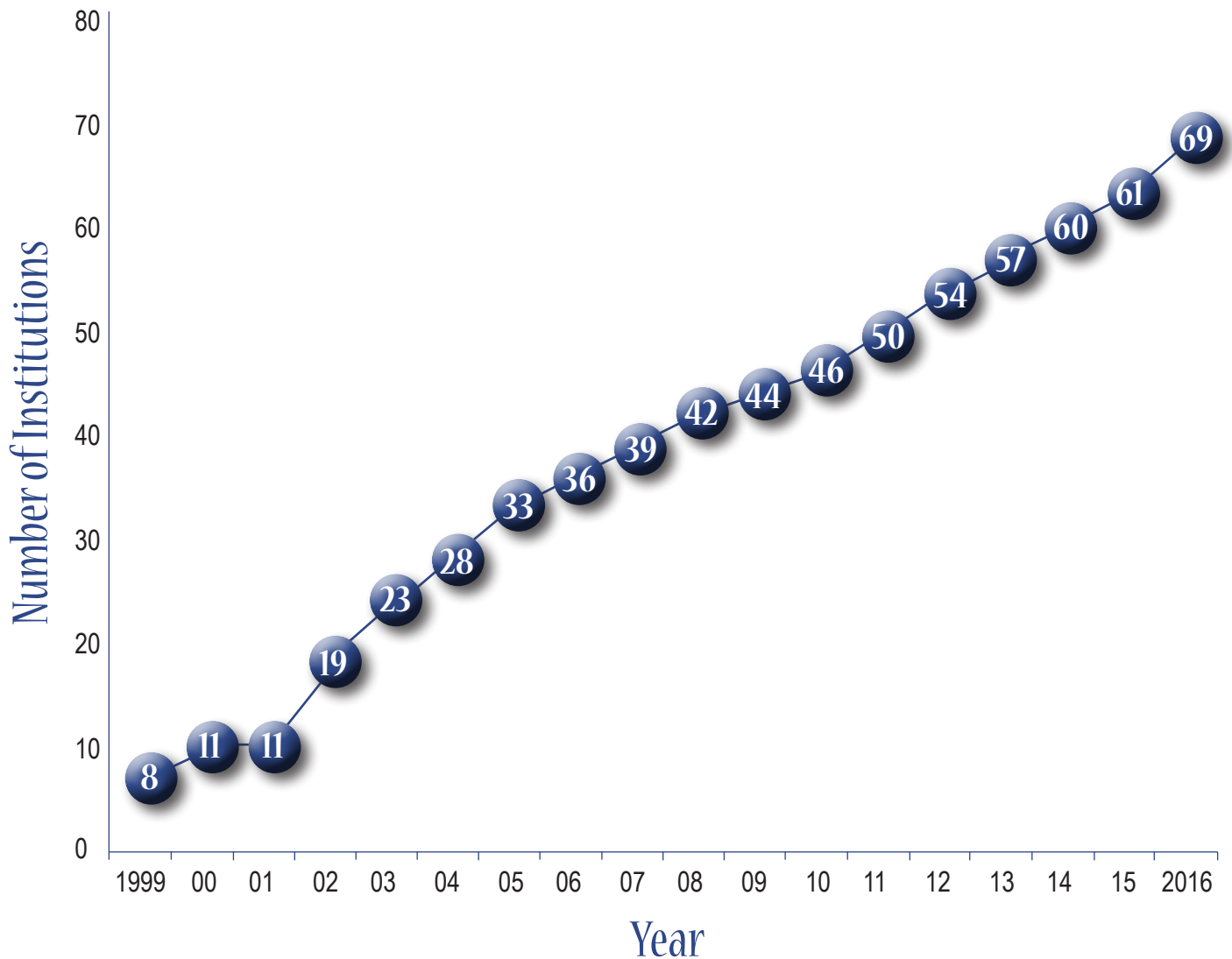
***Bravewell Legacy Book and Website/Trademark funds received prior and released to match expenses

Membership Update

69 FY16
Members

6 New Health Systems in FY16

2 New Academic Health Centers in FY16



2016 Congress

2016 International Congress on Integrative Medicine & Health

May 17-20, 2016

Green Valley Ranch Resort, Henderson, Nevada

Watch the video at <http://www.icimh.org>

By the Numbers...

900 Participants

49 Exhibitors

13 Sponsors

27 Countries Represented

162 Students

250 Pre-Congress Attendees

88 Total Sessions

12 Pre-Congress Workshops

9 Plenary Sessions

380 Posters Accepted

11 Oral Abstract Sessions

56 Concurrent Workshops

Oral Presentations

19%
by trainees



62 Oral Presentations

Poster Presentations

49%
by trainees



Members Meetings



2016 Members Meeting

May 16, 2016

Green Valley Ranch Resort
Henderson, Nevada

165 registrants

59 Institutions

Save the Date!

2017 Members Meeting

April 23-25

Hilton Netherland Plaza
Cincinnati, Ohio



Working Groups

2016 Clinical Working Group

Chair: Lauray MacElhern, MBA

Vice-Chair: Sonia Sosa, MD

Co-Chair: Marni Hillinger, MD

- **166** members
- Monthly Grand Rounds featured Carol Greco, PhD, on *Measuring the Context of Healing: Development and Validation of the Healing Encounters and Attitudes Lists (HEAL)*; Tieraona Low Dog, MD, on *Botanicals and the Management of Pain*; and Jaime Schehr ND, RD, on *Integrative Nutrition*. Average attendance 50+ individuals.
- Grand Round recordings are available on <https://imconsortium.org/members-only/grand-rounds.cfm>
- Conducted an **annual survey** in order to share and understand best practices, financial performance and income streams, structural trends, and innovations.
- Ongoing conference calls focus on clinical areas of interest, administrative structures, credentialing, privileging, operational issues, fundraising, and billing/insurance.

2016 Policy Working Group

Chair: Leslie Temple, MD

Vice-Chair: Arya Nielsen, PhD

- **55** members
- Ongoing appeal to the Joint Commission to score evidence-informed nonpharmacologic therapies for pain.
- Development of **IM credentialing templates** — acupuncture (complete) and massage (in process) — for acute care/inpatient organizations.
- Provided supportive documents to AMA CPT Code update process.
- Engaged in planning and participation for many policy-related activities for the **2016 Members Meeting** and International Congress.
- Responded to several calls to sign on to various letters that supported the advancement or enhancement of integrative health policies and initiatives.
- Hosted a webinar conducted by Allison Whitehead of the VA to learn about their policies and initiatives around integrative health.
- Hosted monthly conference calls.
- Increased participation and energy focused on policy opportunities.

2016 Education Working Group

Chair: Raymond Teets, MD

Vice-Chair: Alejandro Chaoul, PhD

- **201** members
- Created infrastructure for increasing student engagement by identifying an "**Education Champion**" at each institution who serves as the liaison between the Consortium/Consortium student leaders and the local students.
- Mentored two Consortium student leaders: Victoria Silver and Max Binstock.
- Designed and implemented a Student Poster Session at the **2016 Congress**.
- Supported student leaders in creation of student networking events and student-specific programs at the 2016 Congress.
- Increased number of students on student email list.
- Initiated a student FB page.

2016 Research Working Group

Chair: David Victorson, PhD

Vice-Chair: Gurjeet Birdee, MD

- **132** members
- Facilitated Consortium community and **collaboration** through monthly research working group conference calls and presentations.
- Helped develop a framework to profile and identify Consortium members' research interests and **areas of expertise**.
- Held Research Working Group discussion regarding past accomplishments and future priority areas at the 2016 annual Consortium meeting.

Join a Working Group by logging in to your profile and selecting the group(s) you are interested in joining.

Communications Plan

“This **BNB** has more powerful/useful items per page than any other document I have seen this year! Phenomenal!”

“This News Briefing is **AWESOME**. I very rarely do this with news feeds I get, but I found interest in, and printed every single article you highlighted!”

“This Breaking News Briefings was superb. Short, helpful, informative. Bravo!”

“Love the whole thing!!!”

“Thank you all for making this happen—this is exactly the type of thing we need to demonstrate the Consortium’s value to members!!”

“I really love getting this newsletter.”



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FOR **INTEGRATIVE**
MEDICINE & HEALTH

Breaking News Briefing

Thank you to the George Family Foundation for their generous support that is enabling us to implement the Consortium’s new Communications Plan. 2016 saw the launch of the **Breaking News Briefing (BNB)**, first distributed March 22, then sent every other week to Members.

Job Listings

Fellowship Opportunities

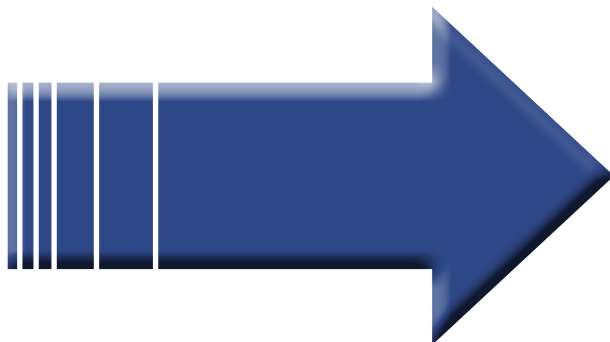
Discussion Board

Resources

www.imconsortium.org

Grand Rounds

11
Grand
Rounds



543
Total
Attendance

Topics Include:

Measuring the Context of Healing
Integrative Nutrition
Ayurvedic Medical Education
Group Visits
The Electronic Medical Record
Botanicals and the Management of Pain
Brain Injury
Sound and Music Healing
Sustainable Integrative Models of Care
Veterans Health
Systematic Reviews and Cochrane: What's their Use?
Top-Down and Bottom-Up Mind-Body Medicine

Initiatives

LEAPS Program

LEAPS (Leadership & Education Program for Students in Integrative Medicine)
June 12-17, 2016
The Mission San Luis Rey, Oceanside, CA

20 students attended the program in **June 2016**

Since its inception, over **200** have benefited from this week-long program

2017 Dates: June 4-10, 2017
The Mission San Luis Rey, Oceanside, CA

Grants

Cochrane through University of Maryland
HRSA through University of Arizona
George Family Foundation

The Bravewell Story

2016 saw the publication of the Consortium's first book *The Bravewell Story, How a Small Community of Philanthropists Made a Big Difference in Healthcare.*



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